

Adopting new technologies in your organisation

Nathan Champion

Objective

How to **select** and **implement** new technologies in your organisation successfully.

It's simple

Understand the need

Evaluate the available technologies

Plan an implementation

Implement it! (then test/support it)

Review and celebrate

Understanding the need

- What is our organisation trying to achieve?
- What are we trying to improve with the use of technology?
- What is the scope of this project?
- How will we measure our success?

Technology selection

- Create a set of criteria to measure each tool.
- Prioritise criteria important to meet your needs.
- Determine if there are any critical functions (must haves vs. wants).
- Talk to IT suppliers
- Conduct research on the solutions
- Talk with similar organisations

For example

Item	Required	Priority	Gizmo 1	Gizmo 2
Ability to communicate easily with volunteers	No	2	✓	✗
Provide reporting on volunteer hours	No	3	✓	✗
Ability to search for volunteers based on skills	Yes	1	✗	✓

Planning an implementation

- Timeframes
- Budgets
- People needed
- Risks / constraints
- Testing
- Change management
- Contingencies
- Handover / on-going support

Implementation

- Use a project plan as a guide
- Break the project down into phases if it is large
- Communicate frequently to stakeholders!
- Request feedback
- Continue to evaluate the new technology

Review

- Hold a Post Implementation Review
 - Successes
 - Challenges
 - Would could be improved in future
- How well is the new technology working in the organisation? (what could be improved next?)

Celebrate!

- Well done
- (if it was a disaster – celebrate your learning)
- Use the celebration as momentum for the next project/improvement.

HOW TO SUCCESSFULLY INTEGRATE SOCIAL MEDIA INTO YOUR ORGANISATION.

Kimberley Collins

1. What are your objectives?

- Exposure for your organisation.
- Traffic to your website.
- Direct communication with stakeholders.
- Community engagement.
- Get more volunteers.
- Make connections with similar organisations.

2. What social media service is appropriate?



3. Who are your contributors?

- Establish MOU on how to maintain online brand.
- Offer social media training or time to learn online.
- Be clear about limitations.
- Decide on your “voice”.

4. Get amongst it.

- Be creative.
- Be diverse.
- Look to other organisations for inspiration.
- Communicate about it frequently & give contributors feedback.
- Ask for feedback from your audience.

Sinclair Wetlands, Dunedin.



Volunteers at the Wetlands.

69 photos



Community Efforts

56 photos



Work around the wetlands.

4 photos



Birds in the Wetlands

21 photos



Holly Clausen

was talking to my supervisor about bringing kids out from school. she seems keen. What kind of stuff could they do?

Like · Comment · 16 July at 18:28



Sinclair Wetlands Excellent! With school groups we can have environmental awareness and education visits, guided walk through the wetlands, scavenger/feature hunts and tree planting!

16 July at 18:32 · Like

CONSERVATION WEEK

What's your whānau doing?

Conservation Week community planting day.

8 September at 10:30

Sinclair Wetlands in Outram, New Zealand

 **Join**